

Royal Ball

DINNER & DANCE

2017 DINNER & DANCE - ROYAL BALL

SPONSOR INFORMATION PACKAGE

HOSTED BY: FRASER VALLEY INDO-CANADIAN BUSINESS ASSOCIATION

VENUE: GIAN'S SWEETSHOP AND BANQUET HALL

PROCEEDS: BC CHILDREN'S HOSPITAL

DATE: OCTOBER 27, 2017

START TIME: 6:00 PM



WWW.FVICBA.COM

GOLD SPONSOR

\$2,500

Entitlements:

- Exclusivity within your industry, event-wide.
- First right of refusal as the FVICBA Gala Sponsor in 2018.
- Company name listed with the event title at every given opportunity including all press releases issued to media (i.e. television, radio and newspaper).
- Right to use the name of the event on Company promotions, subject to approval by the Fraser Valley Indo Canadian Business Association.
- Company name and logo to be used in advertising leading up to and post event.
- Company name and logo used on all printed materials (i.e. programs, posters, tickets) *subject to meeting print deadlines.
- 2 Complimentary event tickets with priority seating.

Additional Recognition:

- Company name included on Sponsor thank you signage and half page ad in program at event.
- Social Media Posts on Facebook and Twitter.
- Podium Recognition and opportunity to speak at the event.
- Act as a ticket outlet.
- Have Company signage at the event in a mutually agreed upon location.

In return for the above entitlements, the Gold Sponsor will provide:

- A minimum of \$2,500 cash.
- Electronic file with Company logo for use on print materials and website in high resolution JPEG.

SILVER SPONSOR

\$1,000

Entitlements:

- First right of refusal as a Silver Sponsor in 2018.
- Silver Sponsor acknowledgement in all press releases issued to media (i.e. television, radio and newspaper).
- Company name and logo to be used in advertising leading up to and post event.
- Company name and logo used on all printed materials (i.e. programs, posters, tickets) *subject to meeting print deadlines.
- 2 Complimentary event tickets with priority seating.

Additional Recognition:

- Company name included on Sponsor thank you signage at event and business card ad in booklet at event.
- Social Media promotional posts on Facebook and Twitter.

In return for the above entitlements, the Silver Sponsor will provide:

- A minimum of \$1,000 cash.
- Electronic file with Company logo for use on print materials and website in high resolution JPEG.

BRONZE SPONSOR

\$500

Entitlements:

- First right of refusal as a Bronze Sponsor in 2018.
- Bronze Sponsor acknowledgement in all press releases issued to media (i.e. television, radio and newspaper).
- Company name and logo to be used in advertising leading up to and post event.
- Company name and logo used on all printed materials (i.e. programs, posters, tickets).
*subject to meeting print deadlines.
- 2 Complimentary event tickets with priority seating.

Additional Recognition:

- Company name included on Sponsor thank you signage at event.
- Social Media promotional posts on Facebook and Twitter.

In return for the above entitlements, the Bronze Sponsor will provide:

- A minimum of \$500 cash.
- Electronic file with Company logo for use on print materials and website in high resolution JPEG.

MEDIA SPONSOR

Entitlements:

- Exclusivity within your industry, event-wide.
- First right of refusal as the FVICBA Gala Media Sponsor in 2018.
- FVICBA Gala Media Sponsor acknowledgement in all event press releases.
- Company name and logo used on all printed materials (i.e. programs, posters, tickets)
*subject to meeting print deadlines.
- 2 Complimentary event tickets with priority seating.

Additional Recognition:

- Company name included on Sponsor thank-you signage at event.

In return for the above entitlements, the Media Sponsor will provide:

- Advertising to include pre/post event ads (specifics to be determined).
- Electronic file with Company logo for use on print materials and website.

CONTACT

For more information, or if you would like to sponsor the 2017 Royal Gala please contact us at the details below.

Balbir Kambo

Phone: 604-613-8246

Email: balbirk.kambo@td.com

Kim Toor

Phone: 604-557-6450

Email: kimtoorcga@gmail.com